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FOR IMMEDIATE RELEASE

Carmel Pharma Gives Back to the Community

BALTIMORE, MD (June 9, 2011) – There is not always an opportunity to give back to your customers but Carmel Pharma’s East Coast Region Territory Managers found a way. The makers of the PhaSeal® System, the only clinically proven closed-system drug transfer device (CSTD), held their regional sales meeting in one of their customer’s own backyard. Johns Hopkins University in Baltimore, MD has been a long time customer of Carmel Pharma and through a partnership with Believe in Tomorrow™ Children’s Foundation at Johns Hopkins (www.believeintomorrow.org), the Carmel Pharma East Coast team had an opportunity to plan, shop, and serve an entire meal for 15 families with children undergoing cancer treatment at Johns Hopkins.

“We all walked away with a great sense of fulfillment, appreciation and camaraderie to each other,” said director of sales and business development for the East Coast Region, Amanda Helms-Myers. “It was a wonderful way to give back to the customers that use our product as well as bring meaning to us as a team,” added Helms-Myers. The company hopes to participate in more events like this across the country in the future.



Carmel Pharma East Coast Region Territory Managers provided meals for families of children undergoing cancer treatment at Johns Hopkins. Pictured left to right: Roseann Sparacino, Amanda Helms-Myers, Susan Rizzuti, Bob Carey, and Tracy Pugh.

About Carmel Pharma (the maker of the PhaSeal System)

Carmel Pharma AB, headquartered in Gothenburg, Sweden, is the manufacturer of the PhaSeal System for the safe handling of hazardous drugs. In the United States, PhaSeal is distributed by an U.S. affiliate office, Carmel Pharma, Inc., located in Columbus, OH. The PhaSeal System has been in use in the U.S. since 1999 and implemented in more than 2000 cancer facilities, infusion centers and private practices, including M.D. Anderson and Texas Children’s in Houston, TX; City of Hope in Duarte, CA; Dana Farber Cancer Institute in Boston, MA; Vanderbilt University Medical Center in Nashville, TN; and Johns Hopkins University in Baltimore, MD, just to name a few. For more information on Carmel Pharma or the PhaSeal System, please visit www.phaseal.com or email info@carmelpharmausa.com. To request additional product details, high-resolution imagery, story ideas and expert references, or to learn more about the topic of safe handling from today’s clinical thought leaders, please visit www.carmelpharmausa.com/media or contact Laura Scherer at 614-318-2635 or laura.scherer@carmelpharma.com

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